

EMILY HARLEY

ENTERTAINMENT WRITER

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www.emilyharley.com



You'll want me on your team if you need:

- A young, female LGBTQ voice in storytelling.
- A strong creative strategist that can see the full picture.
- An energetic collaborator that thrives on new challenges.
- A brainstorming powerhouse able to connect the dots in unexpected ways.
- A dedicated IP knowledge-base that can communicate across disciplines.
- A keen eye for stories packed with emotional resonance.
- A repository of theme park, film, tv, and game knowledge.

WORK EXPERIENCE

ASSOCIATE WRITER - UNIVERSAL CREATIVE

MAY 2016 | JUN 2020

• Lead Writer - Jurassic World (Universal Beijing Resort), Other TBA Projects

- Drove research and documentation efforts that proved IP selection was one of the most valuable investments the company could make, directly leading to upper management approving a significantly increased project scope and budget globally.
- Created and developed all original story concepts through outline, treatment and final script for themed lands, live shows, and attractions utilizing popular film & game licensed properties.
- Brainstormed with show teams and working one-on-one with directors to help flesh out the story of a ride, environmental and/or media based attraction or related facility.
- Incorporated consumer research, insights related to brand, franchise and marketing, and site needs assessments to inform creative story approach.
- Acted as subject matter expert utilized by team to inform critical design decisions.
- Collaborated with license partners to create original characters, locations, scenarios, and backstory elements ensuring consistency with and respect for original works.

DESIGN INTERN - UNIVERSAL CREATIVE

JUN 2015 | AUG 2015

• Universal Beijing Resort - Various Attractions

CREATIVE ASSOCIATE - RETHINK LEISURE & ENTERTAINMENT

FEB 2014 | MAY 2015

• 20th Century Fox World Dubai - Various Attractions

SKILLS

Script Writing - Microsoft Office Suite - Excel - Brand Integrity - Adobe Photoshop - Concept Development
Brainstorming - Final Draft - Deck Building - Apple Keynote - Pitching - World-Building

EDUCATION

Savannah College of Art and Design
B.F.A. in Production Design (Dramatic Writing Concentration), Minor in Themed Entertainment Design